

National Coaching Report: Findings, Recommendations, and Advocacy

Kimberly J. Bodey, EdD

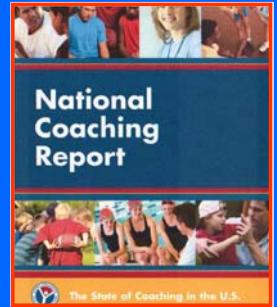
Jolynn Kuhlman, PhD

Jody Brylinsky, PhD



National Coaching Report Purpose

- Information on coach preparation
- Advocacy tool for quality coach education
- Identify resources to assist local sport agencies in promoting quality coach education



National Coaching Report

National Coaching Report

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National Coaching Report

The National Coaching Report answers all of your questions about the status of coaching education and coaching requirements in interscholastic and youth sport.

The National Coaching Report:

- Provides evidence of the need for quality coaching education at the youth and interscholastic sport levels.
- Illustrates the need to increase the quality of training adults receive prior to engaging in coaching responsibilities.
- Is a resource and advocacy tool for developing policy and legislation that requires coaching education.

The National Coaching Report offers comprehensive information in three major areas:

- Interscholastic Sport — profiles of coach preparation requirements for interscholastic and youth sport coaches in each state and the District of Columbia. Each profile is composed of 15 items.
- Youth Sport Coaching — organization profiles depicting the preparation of youth sport coaches. Each organizational profile is composed of nine items.
- Research Agenda — critical research studies that are needed to validate the importance of quality coaching education and make a case for further investment in these programs.

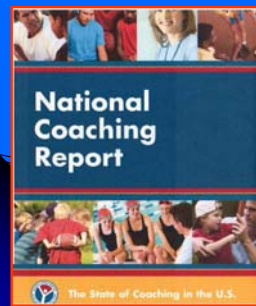
Did You Know?

- In 2006, approximately 57.3 million children under the age of 18 participated in organized sport programs.
- In the 2005 youth sports national report card, conducted by the Citizenship Through Sports Alliance, coaching received just a grade of C.
- The National Federation of State High School Associations estimates that of the one million adult coaches in the public schools, only a few have received formal coaching education.
- Interscholastic sport participation by boys has increased 10.2% since 2001.
- Interscholastic sport participation by girls has increased 47.7% since 1991.

<http://web.aahperd.org/naspe/coachingreport/>

National Coaching Report Content

- Background on Coach Education
- Executive Summary of Findings
- Explanation of Data collection
- Conclusions
- Recommendations
- Research Agenda
- State/organization profiles & Related legislation



National Coaching Report Challenges

1. No formal delivery mechanism or infrastructure from which to solicit data;
2. Rapidly changing nature of coaching education or certification;
3. "Coaching education" is not an "all or none" designation — lots of variability.

National Coaching Report Interscholastic Sport - Methods

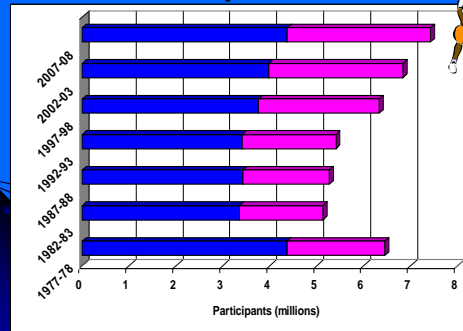
- Published data from 2007-2008
- State high school activities associations - 50 states & DC
- Confirmation completed in February 2008

National Coaching Report State Profiles



- Participation rates
- Governance
- Teaching credential requirements & adjustments
- Coaching education requirements & allowed adjustments
- Legislative issues
- Other requirements
- Content of coaching education
- Modes of training
- Timeframe
- Currency & recertification
- Terminology used
- Incentives

Participation Rates

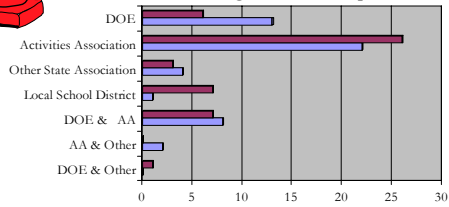


Source: National Federation of State High School Associations

Governance



Governance of Coaching Education Requirements



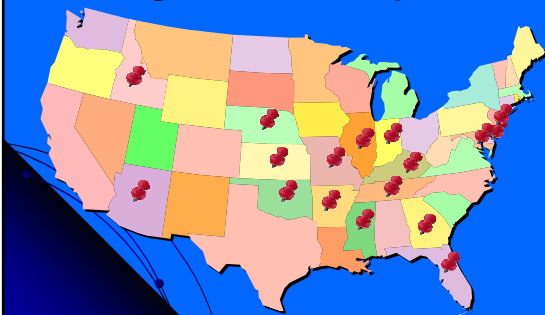
	DOE & Other	AA & Other	DOE & AA	Local School District	Other State Association	Activities Association	DOE
Establish Standards	0	2	8	1	4	22	13
Govern Standards	1	0	7	7	3	26	6

ADJUSTMENTS

Teaching Credential Requirement

- Arizona
- Arkansas
- Connecticut
- Delaware
- Florida
- Georgia
- Idaho
- Illinois
- Indiana
- Kansas
- Kentucky
- Arizona **HVC***
- Arkansas **#***
- Connecticut
- Delaware*
- Florida **paid**
- Georgia*
- Idaho **HVC***
- Illinois*
- Indiana **HPC & HOB**
- Kansas*
- Kentucky*
- Louisiana
- Maryland
- Minnesota
- Mississippi
- Missouri*
- Nebraska
- New Jersey
- North Carolina
- Oklahoma **%***
- Tennessee*
- Texas
- Louisiana
- Maryland*
- Minnesota
- Mississippi **HC***
- Missouri*
- Nebraska*
- New Jersey*
- North Carolina
- Oklahoma **%***
- Tennessee*
- Texas

ADJUSTMENTS Teaching Credential Requirement



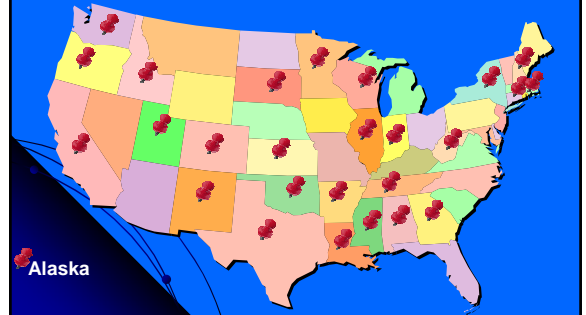
Coaching Education Requirement

- Alabama
- Alaska
- Arizona
- Arkansas
- California
- Colorado
- Connecticut
- Delaware
- DC
- Florida
- Georgia
- Hawaii
- Idaho
- Illinois
- Indiana
- Iowa
- Kansas
- Kentucky
- Louisiana
- Maine
- Maryland
- Massachusetts
- Minnesota
- Mississippi
- Missouri
- Montana
- Nevada
- New Hampshire
- New Jersey
- New Mexico
- New York
- Ohio
- Oklahoma
- Oregon
- Rhode Island
- South Dakota
- Tennessee
- Texas
- Utah
- Vermont
- Washington
- West Virginia
- Wisconsin

ADJUSTMENTS Coaching Education Requirement

- Alabama
- Arizona
- Arkansas
- California
- Colorado
- Connecticut
- Delaware
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- Florida
- Georgia
- Hawaii
- Idaho
- Illinois
- Indiana
- Iowa
- Kansas
- Kentucky
- Louisiana
- Maine
- Maryland
- Massachusetts
- Minnesota
- Mississippi
- Missouri
- Montana
- Nevada
- New Hampshire
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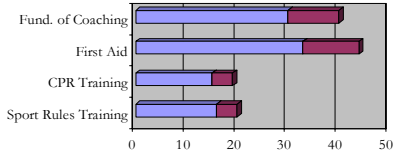
ADJUSTMENTS Coaching Education Requirement



Content of Coaching Education



Content of Coaching Education

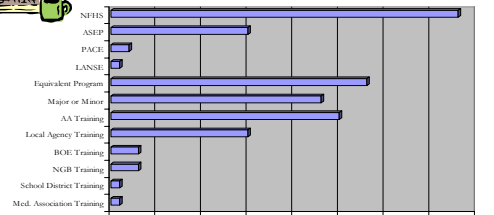


	Sport Rules Training	CPR Training	First Aid	Fund. of Coaching
Recommended	4	4	11	10
Required	16	15	33	30

Modes of Training



Modes of Coaching Education Training

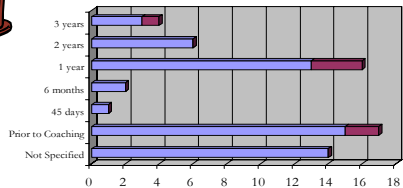


Mode	Med. Association Training	School District Training	NGB Training	BOE Training	Local Agency Training	AA Training	Major or Minor	Equivalent Program	LANSI	PACE	ASEP	NFFHS
Frequency	1	1	3	3	15	23	23	28	1	2	15	38

Timeframe to Complete Training



Timeframe to Complete Coaching Education

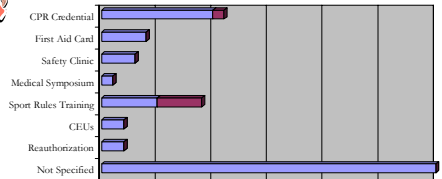


	Not Specified	Prior to Coaching	45 days	6 months	1 year	2 years	3 years
Recommended	0	2	0	0	3	0	1
Required	14	15	1	2	13	6	3

Currency/Recertification



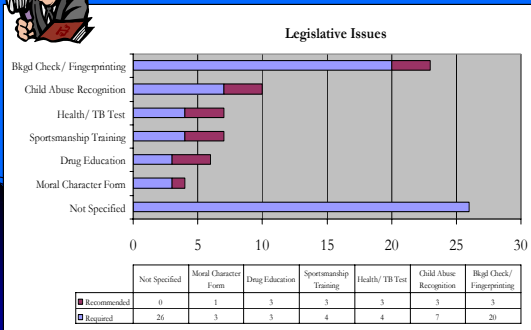
Currency/Recertification of Coaching Education



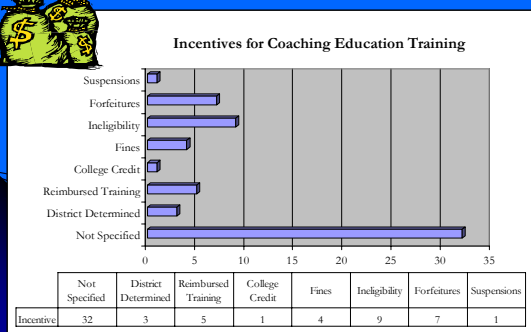
Component	Not Specified	Reauthorization	CEUs	Sport Rules Training	Medical Symposium	Safety Clinic	First Aid Card	CPR Credential
Frequency	0	0	0	4	0	0	0	1
Required	30	2	2	5	1	3	4	10



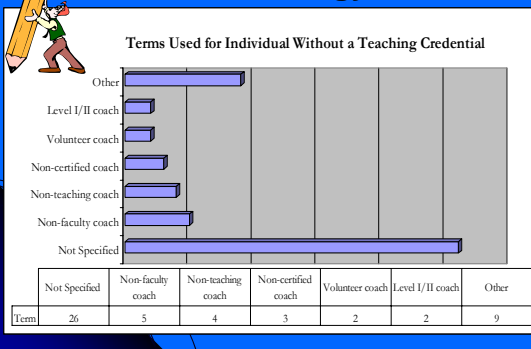
Legislative Issues



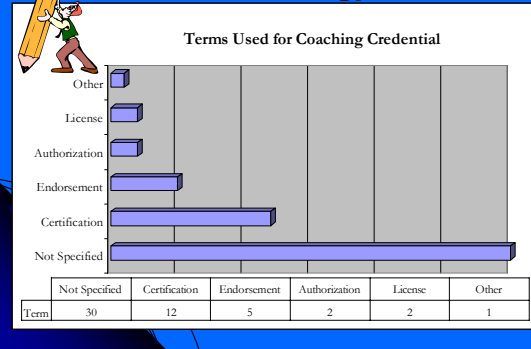
Incentives for Training



Terminology



Terminology



Policy Changes: 2002-2007

- 5 states changed rigor in requirements;
 - 3 states increased rigor
 - 2 states reduced rigor
- 9 states changed CE content;
 - 6 require sport first aid
 - 1 requires CPR/AED training
 - 1 requires additional topics be covered
 - 1 requires sport specific rules training
- 27 states changed modes of training.

National Coaching Report Interscholastic Sport - Conclusions

- Increased demand for quality coaches
- 84% of states require some form of training
- Tremendous number of exemptions
- Teaching credentials are a substitute for formal coach education
- Content focused more on safety & sportsmanship than skill development & performance
- Increasing evidence of non-education requirements such as background checks & health screenings

National Coaching Report Youth Sport - Methods

- Organizations endorsing the *National Standards for Sport Coaches* (NASPE)
- Internet contacts & phone interviews
- Confirmation by organizational representatives
- Responses N = 15

National Coaching Report Youth Sport Profiles

- Participation rates
- Coaching education requirement & recommendations
- Other requirements
- Legislative issues
- Exemptions & waivers
- Content of coaching education
- Modes of training
- Timeframe
- Currency & Recertification
- Incentives

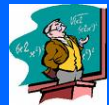


Youth Sport Coaching Education Requirements

- All of the responding programs require coach education!

Youth Sport Coaching Education Content

- Athlete-centered coaching philosophy
- Coach code of ethics
- Risk management and safety
- Basic skill instruction



Youth Sport Modes of Training



- Face-to-face workshops (12)
- Web-based instruction or DVDs (6)
- 1 or 2 day format
- Classroom instruction and game-like practice

Youth Sport

Recertification

- May not be necessary, if so annual basis up to 3 years

Legislative Issues

- Background checks (11)

Incentives for Training

- Opportunity to coach (15)
- Insurance (2)
- Reimbursement for continuing education (1)
- Publications (2)

National Coaching Report Youth Sport - Conclusions

- Youth sport organizations are earnestly seeking ways to design and implement coach education
- Designed for entry level coaches
- Focus on athlete-centered philosophy and safety
- Training part of initial experience
- Background checks

Recommendation



Encourage the recruitment and selection of persons with high moral character and integrity for all coaching positions.

National Coaching Report (2008)

Recommendation



Recognize coaching requires specialized knowledge, skills, and abilities that must be developed through formal training based on the *National Standards for Sport Coaches*.

National Coaching Report (2008)

Recommendation



Require all coaches to complete coaching education training commensurate with the level of youth sport competition.

National Coaching Report (2008)

Recommendation



Mandate all coaches complete coaching education requirements prior to working with athletes.

National Coaching Report (2008)

Recommendation



Reserve the use of exemptions, waivers, substitutions, or extensions to coaching education requirements for the most extreme circumstances.

National Coaching Report (2008)

Recommendation



Recognize the need for ongoing professional development to refine knowledge, skills, and abilities beyond the fundamentals of coaching.

National Coaching Report (2008)

Recommendation



Utilize positive incentives to encourage timely completion of initial requirements and ongoing professional development activities.

National Coaching Report (2008)

Recommendation



Promote communication between youth sport associations and organizations and quality coaching education providers.

National Coaching Report (2008)

Recommendation



Refine strategies to make coaching education accessible, affordable, and based on the needs of adult learners.

National Coaching Report (2008)

Recommendation



Develop an infrastructure to track the number of youth sport coaches and the type and frequency of coaching education activities completed.

National Coaching Report (2008)

Advocacy

National Coaching Report can serve as an advocacy tool to bring attention to the need for quality coaching education that will in turn increase the opportunity, safety, and quality of instruction participants receive through a positive sport experience.



Advocacy Strategies



- Strategy #1: Identify critical issues and formulate a game plan
- Strategy #2: Communicate with policymakers
- Strategy #3: Build coalitions
- Strategy #4: Use the media to generate awareness
- Strategy #5: Timing advocacy efforts
- Strategy #6: Engage in "community" organizing

Margaret Mead was the one who said it best...

Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has.

Questions or Comments?

Kimberly J. Bodey, EdD
812-237-2186
kbodey@isugw.indstate.edu

Jolynn Kuhlman, PhD
812-237-4047
jkuhlman@isugw.indstate.edu

Jody Brylinsky, PhD
269-287-2677
jody.brylinsky@wmich.edu

